

INTERFAITH ADVOCACY TRAINING

With Interfaith Alliance



Interfaith Alliance forges powerful alliances among people of diverse faiths and beliefs to build a resilient, inclusive democracy and fulfill America's promise of religious freedom and civil rights for all, not just some. History has shown that faith activism is a powerful force that can bring about transformative change as well as increase understanding between peoples of diverse beliefs and backgrounds. Deepening our knowledge of advocacy and critical issues facing our communities empowers us to become agents of change, show solidarity with our neighbors, and work towards a more just, equitable society.

Interfaith Alliance offers a suite of trainings to empower activists to effect change in their communities. Whether you are a seasoned group of advocates or just getting started, Interfaith Alliance wants to help you achieve your goals.

Every community's needs are different. We work with our partners to ensure our trainings are tailored to the interests, needs, and experience levels of participants. The trainings will include breakout sessions where participants can build relationships, discuss priorities, and practice their skills with members of their community. We seek for our trainings to be the launching point for further interfaith conversation and collaboration.

GOALS

- Identify common challenges to the well-being of your community and concrete actions that can be taken to address them
- Convene community members to find common ground, form new relationships, and learn from one another.
- Appreciate the history of interfaith advocacy and the role of interfaith coalitions as powerful agents of change
- Understand the current threats to our democracy, including Christian nationalism, antisemitism, Islamophobia, and other forms of hate, voter suppression, anti-LGBTQ+ efforts, restrictions to reproductive health care, book bans, and more.

SKILLS



- Crafting impactful messaging on the issues that unite diverse partners in advocacy
- Drafting and delivering an elevator pitch that highlights your unique perspective
- Learning how to build and mobilize powerful coalitions
- Conducting meetings with elected officials including federal and state legislators, council members, and school board members.
- Understanding how to engage and develop relationships with local media

Trainings offered include: Interfaith Advocacy | Mobilizing Against Christian Nationalism | Combating Antisemitism | Election Engagement for Faith Communities | History of Religious Freedom in America, and more.

To learn more, contact Maureen O'Leary, Director of Field & Organizing
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SAMPLE SLIDES

Interfaith Advocacy is an American Tradition

- We are a multifaith nation from our inception.
- Interfaith advocacy has played a crucial role in our nation's history.
- Our commitment to religious diversity includes people of all faiths and none.



Identifying Your Audience

1. What people have the power to make the change you want to see? Who has the ability to influence them?
2. Think about your audience as concentric circles, building out from your core audience.
3. What does your audience care about? What are their goals?



Belief Statement | Muslim Ban

Ours is a nation of values, founded on the ideal that all people are created equal. The Muslim Ban tarnishes our reputation as a nation of possibility for immigrants and refugees and undermines the constitutional guarantee of religious freedom for all.



Meeting Your Legislator: After the Visit

- Send email thank you with additional materials
- Maintain relationships with key offices
- Assessing success of an advocacy meeting

